



Meeting:	Mighty Peace Tourism General Board Meeting		
Date:	January 27 th , 2025	Time:	6:30pm
Prepared By:	Tammy Brauer	Location:	Peace River Art Hub – Peace River, Alberta.

Attendees:

Agenda, Notes and Discussion

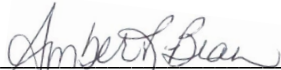
Amber Bean – Clear Hills County, Theresa Johnson – MD Peace, Albert Poetlker – Birch Hills County, Don Hoffart & Monica Rogers – Saddle Hills County, Alexandra Brochu – Northern Rural Chicks, Pauline Lyman – Fairview Chamber of Commerce, Stacey Messner – Town of Grimshaw, Jo Anne Flemming – Town of Fairview, Lindsay Brown – Town of Falher, Art Laurin – Northern Sunrise County, Alison Bjornson – Village of Hines Creek, Josh Hostetler – MD Fairview, Janet White - Rendez Vous RV Park, Brenda Yasinski – County of Northern Lights, Roxann Dreger – Village of Rycroft, Brian Bielopotocky – Village of Nampa, also in attendance was Tammy Brauer – ED & Recording Secretary

1. Call to Order	<ul style="list-style-type: none"> Amber Bean representing Clear Hills County called the meeting to order at 6:30 pm.
2. Adoption of Agenda	<ul style="list-style-type: none"> Don Hoffart representing Saddle Hills County, moved to adopt the agenda as presented. Motion carried.
3. Adoption of Minutes	<ul style="list-style-type: none"> Brenda Yasinski representing the County of Northern Lights moved to accept the minutes from the Board Meeting on October 28th, 2024 as presented. Motion carried.
4. Financials YTD	
4.1. 2024 YTD Financials	<ul style="list-style-type: none"> Tammy Brauer presented the 2024 YTD financials. Roxann Dreger representing the Village of Rycroft to accept the 2024 YTD Financials as presented. Motion Carried.
4.2. 2025 Budget	<ul style="list-style-type: none"> Tammy Brauer presented the 2025 Draft Budget. Discussion was held on the 2025 budget – Tammy Brauer will research investment possibilities for the 2023 & 2024 surplus funds. A version of the 2025 & 2024 budget spreadsheet showing both years side by side for easy comparison will be made available on the members page of the MPT website. Roxanne Dreger asked that the 2025 Budget be amended with an increase of \$250 to the budgeted amount of \$500 for Board Meeting Expenses. Allowing for \$750 for 2025 Board Meeting expenses to more closely reflect the 2024 Actual Amount spent of \$1000. Lindsay Brown representing the Town of Falher moved to accept the 2025 Budget as amended. Motion Carried.
5. Executive Director Report	<ul style="list-style-type: none"> Tammy Brauer and Alana Bergeron presented the Executive Director’s Report. <ul style="list-style-type: none"> Provincial & Federal Tourism Travel Alberta Grant 2025 Jet Boat Race Content Creator Program Winter Content Projects Newsletter 2025 Activity Guide New Members Spring & Summer Marketing River Guide Website Updates Trails Grant GOA SEO Project DMF



	<ul style="list-style-type: none"> • Stacey Messner representing the Town of Grimshaw moved to accept the Executive Director Report as presented. Motion Carried.
6. Old Business	
7. New Business	
7.1. 2025 Strategic Planning Session	<ul style="list-style-type: none"> • 2025 Strategic Planning Session – Per MPT Bylaws, the Strategic Plan is updated every three years. The GOA will provide a free facilitator for the in-person session in 2025. Discussion focused on selecting a date, with plans to invite municipal representatives, business operators, and nonprofit members to ensure diverse perspectives. • Roxann Dreger representing the Village of Rycroft moved to hold this event on Wednesday, June 18th, 2025 – location TBD. Motion Carried.
7.2. ITA Lunch & Learn	<ul style="list-style-type: none"> • ITA Lunch & Learn - ITA representative Renee Fehr will host sessions in Slave Lake and Peace River, with the local event set for Tuesday, March 18. Mighty Peace Tourism will provide the venue, and ITA will cover lunch costs. The session begins at 10 AM, focusing on ITA support for Indigenous operators and business owners, followed by one-on-one sessions and networking. Invitations will be sent to MPT members, regional Indigenous representatives, and MFTA staff. The event will be free to attend. • Josh Hostetler representing the MD of Fairview moved that the MPT – ITA Session update be accepted as information. Motion Carried
8. Round Table	
	<ul style="list-style-type: none"> • Lindsay Brown – Town of Falher – The SARDA trade show will be held in Falher March 27th – 29th, 2025. • Theresa Johnson – MD Peace – The Pond Hockey event held on Lac Cardinal is coming up on March 8th, 2025. Ice thickness is a concern and the event may have to be cancelled again. The Gala will still be held with a fireworks show included this year. • Stacey Messner – Town of Grimshaw – This spring, Grimshaw will be installing a jumping pillow structure near the pool and skate park area. • Alison Bjornson – Village of Hines Creek – The official grand opening of the sliding hill and outdoor skating area will be held February 16th, 2025. There will be dog sledding, and all sorts of activities including a chainsaw artist from Chetwyn. • Roxann Dreger – Village of Rycroft – The Winter Frolic will be held February 22nd, this event is a fun time full of seasonal activities. • Brenda Yasinski – County of Northern Lights – The Dixonville curling rink is up and running two nights a week with one night dedicated to junior curling. The Manning Regional Expo is taking place April 11th & 12th, 2025. The Dixonville General Store is now under new management. • Pauling Lyman – Fairview Chamber of Commerce – The Chamber’s AGM will be held on March 27th, 2025 and they will be working on a new strategic plan in 2025. • Albert Poetker – Birch Hills County – The county is concerned about the lack of a

	<p>water rescue plan and limited river access, with only two boat launches at Bezanson and Shaftsbury. Efforts to relocate the Watino boat launch face government delays. Keiho Park has seen improvements and may operate as an unsupervised camping area. Upcoming events include the Wanham Plowing Match (June 20–22, 2025) and an Alberta Endurance Riders event in Birch Hills County, featuring 100+ mile rides in a Canadian-sanctioned endurance competition. The county is also seeking fuel suppliers to improve access for residents and travelers. The Eaglesham arena is open and running.</p> <ul style="list-style-type: none"> • Don Hoffart – Saddle Hills County – The grand opening for the Spring Lake Ski Hill is February 8th, 2025. This ski hill has been reopened by a dedicated group of volunteers and has been very busy this winter and enjoyed by many. • Alexandra Brochu – Northern Rural Chicks – The group is holding a Farm-Her Market happening on Saturday, March 29th in Falher from 10am-5pm. This market is in conjunction with the local SARDA Agricultural Trade Show. Plans are also underway for a 2026 Woman’s Day Event. • Brian Bielopotocky – Village of Nampa – Ladies from Nampa are part of Team Alberta traveling to the Scotties Bonspiel to represent our province. • Janet White – Rendez Vous RV – The camping domes are currently being finished and are expected to be ready for use this summer. Travel Alberta has assisted with developing another cabin, these have been very popular with visitors coming into the area. • Josh Hostetler – MD Fairview – The Fairview Ski Hill has been open and quite busy. Lots of skiers and snowboarders are enjoying the area this winter. • Art Laurin – Northern Sunrise County – St Isidore’s Carnival is coming up on February 14, 15 and 16th, 2025. This is a fantastic event bringing many people to the area to enjoy the activities. • Jo Anne Flemming – Town of Fairview – The curling rink is up and running after being closed over the past year for roof repairs. The swimming pool is busy and well used in the community. The town held a community appreciation event which was well attended. The town has three new doctors to care for the community. • Amber Bean – Clear Hills County – The county’s awards banquet will be held February 1st, 2025. Several different awards will be presented including a youth award. A cowboy poet will be entertaining at the event and a dance will also be included, tickets are \$20. The county’s trade show is coming up on April 11th & 12th, 2025.
<p>9. Adjournment</p>	<ul style="list-style-type: none"> • Amber Bean representing Clear Hills County adjourned the meeting at 7:53pm.


Amber Bean - President


Tammy Brauer, Recording Secretary