STRATEGIC ACTION PLAN 2025 TO 2027



VISION

PROSPEROUS PROGRESSIVE PEACEFUL



PROVIDING ACCOUNTABLE LEADERSHIP FOR EXCEPTIONAL QUALITY OF LIFE.



Strategic Plan Summary 2025-2027

ADVOCACY & ENGAGEMENT

- Increase local and regional influence and better understand community needs.
- STRATEGIES
- Strengthen our lobbying efforts with local municipal, provincial and federal governments and representatives.
- Seek feedback and engage residents to help inform key decisions.
- Continue nurturing relationships with partners, government leaders and community.

ORGANIZATIONAL CAPACITY

- Ensure resources can effectively meet the growing needs of the organization and community.
- STRATEGIES
- Review and align organizational structure and staffing requirements.
- Seek opportunities to build efficiency and reduce red tape bureaucracy.
- Continue exploring new funding and revenue-sharing options.

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AGRICULTURAL DIVERSITY AND SUSTAINABILITY

- Continue to be a cutting-edge municipal provider of services and supports to our agricultural community.
- Increased regional collaboration for agricultural services.

ASSET MANAGEMENT

- Compilation of all physical assets and lifecycle analysis.
- Compilation of all physical infrastructure assets including roads, culverts, buildings and utility connections.

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ECONOMIC DEVELOPMENT

- Work with neighboring municipalities to attract large scale industrial development.
- Create a welcoming environment to potential industrial development.

RECREATION AND LEISURE

Enhance opportunities to increase enjoyment of recreational assets.

STRATEGIES

- Seek to increase capacity at campgrounds.
- Gather data and information to support recreation funding including Intermunicipal Collaboration Framework.